



Highway to Muslim Unity and World Peace

Official Convention Information

Convention Theme

YES To Moderation NO To Extremism

Organized by:



Officially Supported by:



Managed by:



3rd International Muslim Unity Convention 2014, Putrajaya, Malaysia

Purpose

This paper is aimed at providing detail event info with regards to the **3rd International Muslim Unity Convention (3rd IMUC 2014)**

It elaborates on the objective, concept, highlights and the expected outcome of the conference, the intensive advertising & promotional activities, the proposed sponsorship and the boundless benefits and henceforth, seeking adoption by the proposed sponsor.

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About the Conference

Event Name

3rd International Muslim Unity Convention 2014

Event Theme

Highway to **Muslim Unity** and **World Peace**

Intention

Reinventing the Muslims community worldwide through the wisdom proven and successful leadership styles of the prophets, propagating moderation, respect and encourage Global Unity.

Objectives

To encourage the better understanding and relevant opportunities, skills, knowledge in order to build a society that values peace and unity amongst other faiths and religions

- Establishing a common forum where Muslims from different backgrounds can **congregate under one umbrella** and call for the unity and preservation of all Muslims
- Creating a **declaration** of support from all major Global Muslim organisations.
- **Denouncing** all forms **of violence** in the world
- Creating a **better representation of Islam** and Muslims in the world media
- Calling for better **interfaith dialogue** and tolerance with all major religions in the world
- **Preserving** the **heritage of Islam** and Muslims throughout the world

Benefits

1. **Exclusive Mentoring** – the conference offers participant an atmosphere to learn from renowned scholars (speakers) who have made it in life of where they can share the challenges they faced, thoughts, reveal faults and share triumphs.
2. **Educational Opportunities** – participants have exclusive, personal access to the global Islamic speakers and numerous faith leaders who will be present at the convention, therefore receiving in-depth insight on important aspects of Muslim Unity and issues pertaining to interfaith development such as going beyond the rhetoric and creating a common agenda, healing the differences without causing clashes of ideology and reality and tackling **“Islamophobia”** in the media.

3. **Build New Networks and Business Opportunities** – just as valuable are the personal relationships that naturally develop among participants. These are rare occasions where friendship and business opportunities can be nurtured by a common interest in building personal skills, organizational strengths and being a part of the national economic agenda
4. Identify personal learning opportunities from the “wisdom” of the celebrated scholars.
5. Solicit potential solutions for personal effectiveness from the keynote speakers and respected scholars.

Conference Highlights & Activities

- Pre-council dinner with various ministers and intellectuals where brain storm will be conducted among the scholars on the topics that will be discussed on Day 1 and Day 2
- 3 Days panel discussion dedicated to tackling issues on faith unity
- Pre-session networking opportunities and post-session question and answer sessions
- Declaration of Kuala Lumpur as the ‘Multi-cultural city of The World’

Proposed Topics

- ***In the footsteps of the beloved - From emulation to internalization***
- ***Tackling “Islamophobia” in the media***
- ***Ideological obstructions to Muslim unity in the world***
- ***The role of Interfaith in the world today***
- ***The role and rights of women in Islam***
- ***Overcoming the global economic turbulence***
- ***Discrimination among the Muslims***

Note: Topics proposed are very much relevant to current times and generic in nature. The organizer would cluster sub topics of each session to ensure maximum understanding and effectiveness to the delegates while it provokes though sharing and chart new ideas to betterment.

Guest Speakers

Keynote Speakers



HE. Mohd Najib Razak

Prime Minister of Malaysia



HM. King Abdullah II

King of Hashmite Kingdom
of Jordan (TBC)



HH Sheikha Moza bint Nasser

Chairperson of Qatar Foundation (TBC)



**HE. Tun Dr Mahathir
bin Mohamad**

4th Prime Minister of Malaysia



**Shaykh Muhammad Umar
ibn Ramadhan**

Chairman, Ramadhan Foundation



HE. Cassam Uteem

Former President Mauritius



HE Dato Ahmad Zahid Hamidi

Minister of Home Affairs, Malaysia



HE. Chaudhry Abdul Majeed

Prime Minister of
Azad Kashmir, Pakistan



HRH Raja Dr Nazrin Shah

Crown Prince of the state
of Perak, Malaysia



HE. President Mohamed Nasheed

Former President Republic of Maldives



HE Sayyed Ali Hashmi

Special Advisor to President of UAE

Distinguished International Speakers Alphabetical Order (Proposed)



HE Dr. Shaykh Abdullah bin Bayyah

Chairman of Global Centre Renewal Guidance



Shaykh Dr. Abdullah Omar Naseef

Muslim World League (MWL) Saudi Arabia



Shaykh Dr. Syed Abdul Qadir Jilani

President of Ahle Sunnah wal Jamaah UK & Europe



HE Dr. Abdur Rahman al Jarrar

Vice-Chairman, International Muslim Unity Convention



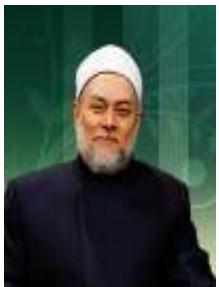
His Excellency Dr Ahmad Mohamed Ali

President, Islamic Development Bank, Saudi Arabia



HE Sheikh Dr. Ahmed al-Tayeb

Grand Shaykh, Al Azhar
University Egypt



HE Dr. Sheikh Ali Gomaa

Islam Scholar Egypt



Habib Ali Jifri

General Director Tabah Foundation



Dalia Mogahed
Advisor to President Barak Obama



Dr. Farhan Nizami CBE
Founder-Director of the Oxford Centre for Islamic Studies



Imam Sayid Hassan Al-Qazwini
Senior Shia Scholar, Iraq/USA



Shaykh Hamza Yusuf Hanson
Director Zaytuna College USA



HE Prof. Ibrahim Saleh Al-Naimi
Chairman of Doha International Center for Interfaith Dialogue



Dr. Ingrid Mattson
Director of the Macdonald Center for the Study of
Islam and Christian-Muslim Relations



Dr. Karen Armstrong
Renowned Author



**HE Congressman Keith
Ellison**
1st Muslim congressman in USA



HE Dr. Mohamed Fatris Bin Bakaram

Grand Mufti Singapore



Imam Mohamed Magid

President of Islamic Society of America (ISNA)



Shaykh Muhammad Hasan Ad-Dadoo

Senior Islamic scholar Mauritania



Shaykh Dr. Muhammad Tahir Qadri

Leader of Minhaj ul Quran
International



HE Tan Sri Murphy Pakiam
Archbishop of Kuala Lumpur, Malaysia



Shaykh Dr. Naji al Arabi
Professor, Department of Islamic Studies, Bahrain



His Excellency Tan Sri Razali Ismail
Former President of United
Nations General Assembly



HE Rashad Hussain
U.S. Special Envoy to the Organisation of
Islamic Cooperation (OIC)



Rabbi Prof. Reuven Firestone
Professor of Medieval Jewish and Islamic Studies Hebrew Union
College – Jewish Institute of Religion, USA



HE Ambassador Dr Robert F Crane
Former Advisor to President Richard Nixon



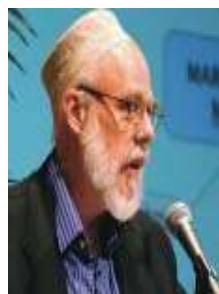
Professor Ron Geaves

Professor, Department of Theology
and Religious Studies Liverpool
Hope University



HE Baroness Sayeeda Warsi

UK Secretary of State



Dr. Umar Faruq Abd-Allah

Muslim scholar Chicago USA



Prof. Zaleha Kamaruddin

Rector, International Islamic University
Malaysia



Ms. Zarina Nalla

Consultant International Institute of Advanced Islamic Studies
Malaysia

Invited Guests

- Muslim students & scholars
- Muslim business entrepreneurs
- Islamic Bodies and Associations
- Faith Leaders from various faiths and denominations
- Government Agencies' Representatives (to promote government facilities)

Target audience

The purpose behind the convention is to promote Muslim unity through dialogue with other faith leaders and develop the mindset; thus welcoming a range of participants from the following divisions:

- Heads of States
- Diplomats
- Religious Theologians
- Community Leaders
- Ambassadors
- International and local Students
- National Governmental Organizations
- Corporate Companies

We also look forward to welcoming the following job titles at this event:

- Presidents
- Chairmen
- Executive Directors
- Non- Executive Directors
- Chief Executive Officers
- Chief Financial Officers
- Chief Information Officers
- Chief Human Resource Officers
- Chief Marketing Officers
- Senior Vice Presidents
- Vice Presidents
- General Managers
- Heads of Departments

Conference Statistics & Entrance

- 500 participants
- 3 guest speakers per panel discussion
- 1 Moderator
- Key speakers and Special Address sessions

Dates & Venues

- 10th till 13th June 2014
- Putrajaya International Convention Centre, Malaysia

Organised By

Ramadhan Foundation

Managed By

My Events International

Advertising and Promotional Activities

A nominal budget has been set aside to promote this event in full-strength. In order to lead the event to a climax, a series of advertising and promotional activities will take place continuously one-after-another.

Publicity Thrust

Media Advertisement & Activities

- Advertisements in major newspapers, magazines/journals and online media (Mediums: English, Arabic and Malay)
- Promotion through website:
www.ramadhanfoundation.com
- Interviews and write-ups in the newspapers (print and online), magazines/journals
- Interviews with TV & radio stations

Official show materials

- Event Brochures
- Bunting & Posters
- Signage & Billboards
- Newspaper Advertisements
- Website Promotions

Proposed DRAFT Itinerary

3rd International Muslim Unity Convention 2014

“Highway to Muslim Unity and World Peace”

Venue: Putrajaya International Convention Center

Welcome Dinner and Speakers Networking & Briefing

Tuesday 10th June 2014

Welcome Dinner and Networking Session

(Attendees: *Invited International and Local Speakers. Sponsors, Media, Invited Guests and Host*)

3rd IMUC 2014 Program Outline – DAY ONE

WEDNESDAY, 11th June 2014

7.35 – 8.50am	DEF 2013 delegate registration & morning coffee Holy Quran recital
8.55 – 9.00am	Opening “Doa” by Grand Mufti Putrajaya Mosque
9.00 – 9.15am	Welcome Remarks by Chairman Ramadhan Foundation
9.15 – 10.00am	HIGHLIGHT OF THE DAY Special Keynote Address by YAB Prime Minister of Malaysia(TBC) Official Opening Ceremony of 3rd IMUC 2014
10.00 – 10.15am	Tea Break
10.15 – 11.15am	Panel Session One – 4 speakers + 1 Moderator
11.15 – 12.15pm	Forum Session One – 5 Speakers
12.30pm – 2.00pm	Lunch Break
2.00 – 3.00pm	Panel Session Two – 3 speakers + 1 Moderator
3.00 – 4.00pm	Forum Session Two – 4 speakers
4.00pm	Tea Break
	End of Day One Session

3rd IMUC 2014 Program Outline – DAY TWO

THURSDAY, 12th June 2014

9.00am	Opening Remarks by Convention Organizing Chairperson
9.15 – 10.15am	Panel Session Three
10.15 – 10.30am	Tea Break
10.30 – 11.30am	Forum Session Three
11.30 – 12.15pm	HIGHLIGHT OF THE DAY: Joint Declaration of Kuala Lumpur being recognized as: “Multi-Cultured City of the Modern World” Plaque Handover to Mayor of KL City by noted Islamic Scholars
12.30pm	Lunch
	End of Day Two Session

Proposed Gala Dinner and Awards program

THURSDAY, 12th June 2014

6.00 – 7.45pm	Arrival of Invited Guests, Cocktail & Networking Session
7.45pm	Ballroom doors open
8.00pm	Arrival of Guest of Honor and VVIPs
8.10pm	Welcome note by Chairman, Ramadhan Foundation
8.15pm	Key Address by Guest of Honor
8.30 – 9.00pm	Dinner and Entertainment
9.00 – 9.15pm	Memento Presentation <ul style="list-style-type: none">• International and Local Convention Speakers• Partners and Sponsors
9.15 – 9.45pm	Special Awards Presentation <ul style="list-style-type: none">○ Global Islamic Leadership Recognition○ Lifetime Achievement Awards
10.00pm	Photo Opportunity
10.15pm	END of EVENT